



Welcome !!! Before your Book...  
Read this document



*“A Splendid Time Is Guaranteed for All”*

## Welcome all Beatle fans!!!

You are reading our **‘Welcome – Before you Book’** document. It will provide you with **VERY IMPORTANT INFORMATION** about The Beatles Tour’s Booking Process, Terms, Payment Process and Release of Liability Waiver. It also contains helpful Tips and ‘Good to Knows’. We strongly encourage all fans planning to join us on Beatles Pilgrimage Tour **to read this entire document before you send in your Reservation Form.**

**Notice: By submitting the Beatle Tour Reservation Form, and/or making your deposit payment, you and all in your travel party agree to the Waiver and Release of Liability Form as well as notice of tour restrictions, terms & conditions. If you have any questions or concerns, please** contact us:

**Madd Dog Productions LLC** is the managing entity of The Beatles Pilgrimage Tour [‘The Tour’, The Beatles Tour’, ‘The Beatle Tour’].

### Permanent Staff:

**Tony Maddalone – President Madd Dog Productions LLC & Tour Director**

**Sue Hibbs - Operations Director**

Contact Us by Email at [RollUp@BeatleTour.com](mailto:RollUp@BeatleTour.com)

Message us using [Facebook Messenger](#)

### The Business Mailing Address is:

310 Front Street, Suite 4-153, Wilmington, North Carolina 28401 US

## General Tour Information & Tour Requirements

- You will receive the following documents by email as either an attachment to the email or to a link to our cloud. We recommend you download documents to your mobile phone or iPad for easy access when needed.
- **Welcome ‘Before you Book’** [This document] which contains VERY IMPORTANT for you to read and understand as you cannot submit a Reservation Form unless you confirm your understanding and agreement to our terms as well as accept our Waiver

Release of Liability Form [found in this document]. If you have any questions or concerns in doing so, please contact us to discuss. This document is attached to your initial invoice and quote.

- ✓ **The Beatles Pilgrimage Tour 'Travel & Tour Survival Guide'**. This document provides information about travel to the UK and general information about The Beatles Tour. You will find this information very helpful in preparing for your trip and understanding what to expect on the tour. This document will be attached to your invoice upon confirming your booking.
- ✓ **Confirmed Beatles Tour Itinerary** will be emailed to you no later than 30 days prior to your tour's start date. Although we try to stay close to our sample itinerary we display on our website, occasionally we must change event date & times. This document provides fans with the final, confirmed itinerary [tour schedule] as well as important information specific to your tour dates.
  
- **It is YOUR RESPONSIBILITY to ensure you can gain access to and depart from the UK.** For US Citizen, normally you must have a valid US Passport **which expires later than six months from your arrival date to the UK.** Whether you are a US citizen or not, you are responsible for obtaining the proper authorization and travel documents to enter the UK.
  
- **Gov.UK is the official source for current information about entering the UK**  
  
[US Dept of State \[ https://travel.state.gov/content/travel/en/passports.html \]](https://travel.state.gov/content/travel/en/passports.html)  
For US Dept of State and accurate information about US Passports
  
- **There is moderate walking during the tour.** At a few, you must be able to walk, at a casual pace, for ½ mile with limited rest. Additionally, a few sites have [approximately] 10 steps which you must ascend and/or descend. If you feel walking may be a challenge for you, please let us know and we will do our best to accommodate you. We have limited staff support during our tours and cannot dedicate time to an individual fan.
  
- **We ask you limit your baggage to one 'check in' bag, one 'carry on' bag and one personal carry item i.e., briefcase or tote bag.** You must be able to carry your baggage for short distances such as from exiting coach to hotel lobby. **We strongly recommend you use wheeled baggage.**

## **About Air & Other Travel Services**

**All Beatle Tour packages are sold as Land Packages.** Flights to and from the U.K. are **NOT** included in your Land Package.

**If you book your own flights,** please visit your airline's website for baggage rules - please be sure you are referencing 'international' flights baggage rules as they are much more generous than 'domestic' flight baggage rules.

**Booking flight online?** ... search for '**Multiple Destination**' flights which allows you to book a flight to arrive in London and depart Manchester.

**As most flights are overnight, note that you will usually depart your home city the day before the tour starts.** Example... If Beatles Tour start date is June 18, then you will most likely depart late afternoon or evening on June 17<sup>th</sup>. **Book your flights accordingly!!!**

For more tips on booking flights... [click here](#)

**Remember!!! Unless, your travel plans call for otherwise,** book your air travel to **arrive either London Heathrow [preferably] or Gatwick airports and return Manchester Airport** and we will take care of the rest!!!

## Airport Transfers

- For inbound car service from London Airports to your hotel we, optionally, can arrange car hotel transportation from either London Heathrow or London Gatwick Airports at a discounted Beatles Tour price. The current price will appear on our Reservation Form
- **Outbound airport transportation from Liverpool to Manchester Airport is included in your tour package.** We will schedule car service for you to be picked up at your Liverpool hotel. We will confirm the time with you prior to departure day.
- If your plans call for transportation to/from another airport or travel destination, you are responsible to decide how to get to your next destination or airport. **In this case, the transportation service is not included in your tour package.** We will support London arrivals at Heathrow [LHR] or Gatwick [LGW] only and departure from Manchester Airport [MAN] only.
- Before you depart on your tour, we will send a link to a form to send your flight information directly to the car service. The company is named 'WeKnow'. **IT IS YOUR RESPONSIBILITY TO ACCURATELY COMPLETE THE FORM WITH YOUR FLIGHT INFO.** And other London arrival airport information. You will be provided with WeKnow's contact information. You will be responsible to contact WeKnow [email best, they will respond quickly] with any changes to your flight itinerary after you submit your initial booking form.

- **Reminder!!! Plan air travel to arrive in London Heathrow (LHR) or London Gatwick (GTW) and depart from Manchester Airport (MAN).**

- Additional travel plans, beyond the Beatle Pilgrimage Tour itinerary, may require different travel arrangements. If you have extended travels plans, please take extra care to ensure dates fit into The Beatles Tour schedule appropriately. Be careful not to overlap dates.
- **All Tours are sold as Land Packages.** You are responsible to book flights to arrive in London Airport [either Heathrow LHR or Gatwick LGW] on or before the start date of The Beatles Tour.
- **In London, we have a very complete Beatles itinerary with little time for 'other' London Sightseeing.** If you wish to see more of London, plan to arrive a few days before the start of The Beatles Tour. You can request extra, early arrival nights in London when completing your Reservation Form. Extra nights are subject to availability... book early and we may be able to save you money.
- **Please be aware** that if you do arrive in London day[s] earlier than the start date of The Beatles and **you did not book your early stay hotel through us, we will not book your inbound transportation to your London hotel.** This is an unmanageable arrangement for us. To be clear, here is an example... the Beatle Tour start date is June 30<sup>th</sup>, you decide to arrive London June 27<sup>th</sup> for extra time in London. You use your reward points and book your first three nights at the Marriott. In this case, we will NOT book your inbound London arrival airport ride to the Marriott.

Conversely, if you book your hotel through us for the early arrival nights [you can do this on the reservation form] you can book your inbound airport transportation at our discounted rate.

- If you wish to extend your stay in London for sightseeing, we strongly recommend you do so PRIOR to the start of the Beatles Tour and plan your return flight from Manchester Airport. **Returning to London from Liverpool for a return flight cannot be done in one day resulting in unnecessary added expense.** You may [or may not] get a cheaper airfare booking round trip to/from London but once you consider the added expense in doing so, you may actually be paying more for your airfare

**WE STRONGLY RECOMMEND TRIP INSURANCE. IT IS A SMALL PRICE TO PAY FOR PEACE OF MIND IN THE EVENT OF THE UNEXPECTED. We do not endorse any particular vendor but below are a few that fans have used:**

[Berkshire Hathaway](#)

[Travel Insurance](#)

[Travel Insurance.Com](#)

## **The Booking & Payment Process**

- [Click Here](#) to view
- Once we receive your Reservation Form, we will hold the number of seats requested. You will receive an invoice by email in 3-5 business days. **The invoice also serves as your quote.** Upon receipt, please check the invoice to ensure the accuracy of the content including the correct tour dates, price you expected to pay and any options or special requests.
- **Your deposit payment is due 5 days upon receipt of your invoice, we will send you one reminder after which your invoice will be cancelled.**
- Your invoice/quote is sent to you as a link in an email message to you. **Save this link to access your most current invoice information at any time. Please confirm payments you have made, they are posted to the invoice.**
- To make a payment, [see sample of invoice that follows]...The billing system defaults payment to full amount, **change amount to the requested milestone amount.** to make your deposit payment. Then enter name and credit card information and click the 'Pay' button at the bottom of the page. Click 'View Invoice' to the upper right of the page to view details of your invoice.
- **We use a 3 Milestone Payment Plan...**
  - **Milestone 1 – Deposit Payment to confirm booking [non-refundable]**
  - **Milestone 2 - Four months from your tours start date... 20% of your total tour package price becomes due.**
  - **Milestone 3 – Three months from your tours start date, full payment becomes due.**

**Once your deposit payment is received, your booking is confirmed. Save the link to your invoice to access your invoice any time to verify payments and any updates agreed upon.**

**WE STRONGLY RECOMMEND TRIP INSURANCE. IT IS A SMALL PRICE TO PAY FOR PEACE OF MIND IN THE EVENT OF UNFORESEEABLE CIRCUMSTANCES OCCUR AND IT BECOMES NECESSARY FOR YOU TO CANCEL YOUR TOUR.**

**We do not endorse any travel insurer however, below are reputable companies used by fans that have taken our tour in the past:**

[Berkshire Hathaway](#)

[Travel Insurance](#)

[Allianz Travel](#)

## Sample Invoice sent to you by Email...

**The Beatles Pilgrimage Tour**  
Madd Dog Productions LLC  
Anthony Maddison  
133 N Front St  
Salem, NC 27155  
UNITED STATES  
www.beatletour.com  
tony@beatletour.com

Invoice #1039  
Issued: Dec 29, 2021  
Due: Mar 28, 2022

Balance due: **\$4,597.00**

Original invoice total: \$4,897.00  
Total amount paid: \$300.00

Payment options:  
 Pay full amount - \$4,597.00  
 Pay other amount

Payment activity:  
 Payment - 12/29/21: \$300.00

**2022 June 18 - 23 Beatles Farewell Tour** \$4,798.00  
 2 x \$2,399.00  
 Price for 2022 June 18 - 23, 2022 Beatles Tour 1 Night (London + 4 Liverpool) unless your travel plans call for otherwise, you should arrange flights to arrive London Heathrow or Gatwick and depart Manchester Airport, 700M NKS, LONDON HOTELS CHECK IN DATE IS JUNE 17, 2022

**Added Nights in London, SPECIAL DEAL 99%** 299.00  
 1 x 299.00  
 Added nights for early arrival in London PRIOR TO THE START of The Beatles Tour and its arrival to the nights provided in your Beatles Tour Package. LONDON HOTELS CHECK IN DATE IS JUNE 17, 2022

**DECLINED Inbound London Airport to Beatles Tour hotel transportation** 90.00  
 1 x 90.00  
 You have elected NOT to add inbound airport transportation from either London Heathrow or London Gatwick Airports to hotel booked this is. If you wish to add this item at a later date, please contact us to do so.

Subtotal: \$4,897.00  
 Shipping: \$0.00  
**Total: \$4,897.00**  
 Maximum amount due: \$300.00

**Note to customer**  
 LONDON HOTEL CHECK IN DATE IS JUNE 17, 2022  
 SEND THE EMAIL containing the link to your invoice... you may use the link provided to create your invoice at any time, the link will not change. Optionally, you may make partial payments anytime to create your own Payment Plan. Payment is full is due 90 days prior to your tour's start date. The payment in full date is displayed in the email containing the link to your invoice and on the right of your invoice.  
 REBOOKING unless your travel plans call for otherwise, plan air travel to ARRIVE either LONDON'S HEATHROW OR GATWICK AIRPORTS on your hotel check in date Plan to DEPART MANCHESTER AIRPORT upon check out after final tour night. Optionally, we can arrange car service from London Airports to the hotel we have booked your behalf and at a very discounted price. Transportation to MANCHESTER AIRPORT on final day hotel check out IS INCLUDED in your tour package.  
 If you make early payments (Deposit your deposit payment), the amount greater than the deposit payment is fully refundable up to the 90 day Payment in Full due date. After this time, cancellation terms change to that which is described in the Welcome - Before you Book document attached to your invoice or accessed under the "help" tab at www.beatletour.com.  
 PLEASE REVIEW YOUR INVOICE FOR ACCURACY!  
 At this time and if the current date is later than 90 days from your tour's start date, PAY ONLY 50%. Deposit to confirm your tour booking. Make your deposit payment by clicking on "Pay another amount". Based on the right corner of your invoice, then enter the amount you wish to pay, then click on the "Pay" button to continue the payment process.  
 NOTE: We use PayPal to process credit card payments and we do NOT use your credit card or banking details. You do NOT need to open a PayPal account to make a payment.  
 WE ASK YOU MAKE THE DEPOSIT PAYMENT WITHIN 24 HOURS OR ASK US FOR AN EXTENSION.  
 IMPORTANTLY PLEASE READ & UNDERSTAND THE "WELCOME - BEFORE YOU BOOK" DOCUMENT ATTACHED TO YOUR INVOICE. Contact Tony Maddison, the tour manager, at tony@beatletour.com if you have any questions or concerns with the content of this document and/or your invoice.  
 Thank you for booking THE BEATLES PILGRIMAGE TOUR.  
 We are looking forward to meeting you in London!  
 (Owner) Tony Maddison - Beatles Tour Manager (Tony@Beatletour.com)

Attachments (2)  
[Welcome - Before you Book.pdf](#)

## Refund Policy

### Milestone 1

**Deposit Payments made to confirm your tour booking are non-refundable.** You may switch to another tour date in the current or following year **depending on availability**. There is a \$150. Fee to change dates and move your deposit payment to the new tour date. Changes to tour dates are permitted only prior to the Milestone 2 payment due date. If you wish to change tour dates after the Milestone 2 payment due date, you will forfeit your \$300. Deposit and, if you wish, re-book your tour.

**Milestone 2 Payment is due 4 months prior to your tour's start date.** Once payment is made, 20 % of total tour price becomes due. Once your milestone 2 payment is made and you cancel your tour, 20% [less deposit payment] becomes non-refundable until Milestone 3 Payment Due date then Milestone 3 cancelation terms applies.

**Milestone 3 Payment is due 3 months prior to your tour's start date.** Full payment becomes due Once your payment is made it becomes non-refundable. Any refund is at the discretion of Madd Dog Productions LLC.

If you have any questions about The Beatles Pilgrimage Tour, please [contact us](#)

**Reminder!!! By submitting the Beatle Tour Reservation Form, and/or paying making your deposit payment, you and all in your travel party agree to our Waiver and Release of Liability Form as well as notice of tour restrictions, terms & conditions. If you have any questions or concerns, please [contact us](#)**

**Scroll to the bottom of this document to read the Waiver & Release of Liability Form**

Beatles Pilgrimage Travel Tips & Good to Knows...

- ✓ Make two copies of your passport (the page with your picture) and keep one on you and the other in your baggage.
- ✓ DO NOT LOSE YOUR PASSPORT. KEEP IT IN A SECURE PLACE, EVEN IF THAT IS NOT ON YOUR PERSON (i.e. HOTEL SAFE). In the event your passport is lost, take your copy to the US Embassy in London. DO NOT LOSE YOUR PASSPORT!!!
- ✓ Wear easy slip on/off shoes during air travel.
- ✓ Try to get some sleep on the plane to the UK. It will help you make the time adjustment.
- ✓ Drink plenty of fluids during your flight.
- ✓ Do not leave your baggage unattended AT ANY TIME. Keeping it in the overhead compartment on the plane is OK.
- ✓ It will cost you about \$1.350 to buy one GB pound. Use ATMs as your best bet to obtain local currency and withdraw money as you need it [is our recommendation]. Most shops & services accept major credit cards.
- ✓ All sharp objects (scissors, nail clippers, pocket knives, etc.) should be in your bag that you will check. DO NOT ATTEMPT TO CARRY THESE ITEMS ONTO THE PLANE.
- ✓ If you have a connection flight, do not waste time between flights. Go directly to the gate of your next scheduled flight and check in [if necessary]. THEN, depending on time, you can visit duty free shops and other places to spend your money at the airport.
- ✓ Liverpool and London are two very different cities. Liverpool is England; London is London (you'll see what we mean). Generally, Liverpool people are wonderful and very nice, whereas London, not as much and is a city of diversity. Take extra care whilst in London. Guard your personal belongings. Some of the central London areas we will be visiting are known for pickpockets. Just use caution, be alert and all will be well. Ladies, always watch your handbags while traveling throughout the city. Carry them in front of you. In over 20 years, we haven't had a single incident, we want to maintain our record.
- ✓ The Hard Days Night Hotel offers safes in each room. Unfortunately, the Premier Inn does not.
- ✓ We noticed many of the hotels (for whatever reason) do not provide washcloths. If you like using washcloths, bring a few along. You can also purchase them at Boots Pharmacy in the UK.
- ✓ There is tea, coffee, and a kettle in hotel rooms. Sometimes they are hidden in a cabinet.
- ✓ If your camera's battery charger (and such) has a little box between the wall plug and the camera plug AND the box voltage range says '110-220 volt' on the label, then all you need is a cheap little plug adapter. Check the manufacturer's instructions to avoid purchasing a costly transformer... you don't need it.

- ✓ Remember – traffic flows in the opposite direction than in the U.S. Make a habit to always look BOTH ways. This is especially true in London where cars are driven fast, and the drivers have little pity for the pedestrian.
- ✓ Be conscious of your spending. You tend to think as if you are spending dollars. You are spending pounds. Check the current exchange rate and... Spend wisely!
- ✓ Remember, your first day will frazzle you. Nap but don't go for a night's sleep. Push the day to about 10:00-11:00pm before you go for a night's sleep. This will help you adjust to the time differences. Drink plenty of water!!!
- ✓ Your flight could get into London very early and your hotel room may not be ready when you arrive. The hotel staff will do all they can to get you check in as early as possible. When, is unpredictable, you may have to wait until 2pm. You can either find a comfy place in the lobby/bar area for a snooze or check your bags at the hotel and take a walk around London. You are a short walk to many popular London attractions. We will provide you with some suggestions and maps/directions to get there.
- ✓ We will dine in a few pubs. Over the years, pubs have added quality meals that you will enjoy. When we dine in a pub most likely have table service however, some pubs have a 'procedure' where you order at the pub, purchase a drink then wait for you meal to be brought to your table.
- ✓ British terms you should know: 'till' = cash register; 'fag' = cigarette; 'mate' = friend; 'cheers' and 'ta' = thank you; 'bloody hell' is not nice to say in public but is OK in a pub; it is OK to call the opposite sex 'luv' but not the same sex; 'quid' or 'quinnie' = pound (money) as 'buck' is used in US; 'lorry' = a truck; 'the loo' = the toilet; a 'Yank' = US citizen.
- ✓ The metric system is used in the UK – grams for weight, meters for distance, etc. The exception is pints for beer in the pub.
- ✓ Beer in pubs is sold by ½ or full pint glass. Bottle beer is also available. 'Imported' beer such as Budweiser is becoming increasingly popular in pubs.
- ✓ Our coach that will take us to Liverpool has a toilet!!!

THE BEATLES PILGRIMAGE TOUR operated by Madd Dog Productions, LLC and Tony Maddalone

## **WAIVER AND RELEASE OF LIABILITY FORM**

I HEREBY ASSUME ALL OF THE RISKS OF PARTICIPATING IN ANY/ALL ACTIVITIES ASSOCIATED WITH THE BEATLES PILGRIMAGE TOUR operated by Madd Dog Productions, LLC and Tony Maddalone including but not limited to risks that may arise from negligence or carelessness on the part of Madd Dog Productions, LLC and Tony Maddalone, the persons or entities being released, from dangerous or defective equipment or property owned, maintained, or controlled by them or their agents and associates, or because of their possible liability.

I certify that I am physically and mentally able to participate in the Beatles Pilgrimage Tour activity, and have not been advised to not participate by a qualified medical professional. I certify that there are no health-related reasons or problems which preclude my participation on this tour.

I acknowledge that this Accident Waiver and Release of Liability Form will be used by THE BEATLES PILGRIMAGE TOUR operated by Madd Dog Productions, LLC and Tony Maddalone and entities associated with the Beatles Pilgrimage Tour in which I may participate, and that it will govern my actions and responsibilities while participating on these activities.

My participation in THE BEATLES PILGRIMAGE TOUR operated by Madd Dog Productions, LLC and Tony Maddalone affirms I take action for myself, my executors, heirs, next of kin, successors and assigns as follows:

(A) I WAIVE, RELEASE, AND DISCHARGE from any and all liability, including but not limited to, liability arising from the negligence or fault of Madd Dog Productions, LLC and Tony Maddalone and any other entities or persons released, for my death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur to me including my traveling to and from and participating in THE BEATLES PILGRIMAGE TOUR, THE FOLLOWING ENTITIES OR PERSONS: Madd Dog Productions, LLC and Tony Maddalone and/or their directors, officers, employees, volunteers, representatives, associates and agents, and the activity holders, sponsors, and volunteers;

(B) I agree to INDEMNIFY, HOLD HARMLESS, AND PROMISE NOT TO SUE the Beatles Pilgrimage Tour, Madd Dog Productions, LLC and Tony Maddalone, entities or persons mentioned in this paragraph from any and all liabilities or claims made as a result of my participation in this activity, whether caused by the negligence of release or otherwise.

I acknowledge and agree that THE BEATLES PILGRIMAGE TOUR operated by Madd Dog Productions, LLC and Tony Maddalone and their representatives are NOT responsible for the errors, omissions, acts, or failures to act of any party or entity conducting a specific activity on their behalf.

I acknowledge that this activity may involve risk, which include, but are not limited to, personal injuries including those caused by terrain, facilities, temperature, weather, condition of participants, equipment, vehicular traffic, lack of hydration, and actions of other people including, but not limited to, participants, volunteers, monitors, and/or producers of the activity. The risks also include loss and theft of personal property. These risks are not only inherent to participants but are also present for employees and agents.

I hereby consent to receive medical treatment which may be deemed advisable in the event of injury, accident, and/or illness during this activity.

I agree to bear the costs of any injury or damage that I may cause or suffer while participating in this activity.



I understand while participating in this activity, I may be photographed. I agree to allow my photo, video, or film likeness to be used for any legitimate purpose by the activity holders, producers, sponsors, organizers, and assigns.

The Accident Waiver and Release of Liability Form shall be construed to provide a release and waiver to the maximum extent permissible under applicable law.

I CERTIFY THAT I FULLY UNDERSTAND THE NATURE OF THIS ACTIVITY. I CERTIFY THAT I HAVE READ THIS DOCUMENT AND I FULLY UNDERSTAND ITS CONTENT. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND I SIGN IT OF MY OWN FREE WILL.

**By submitting your Reservation Form you are accepting the content of our 'Waiver and Release of Liability Form'. You will not be allowed to submit your Reservation Form until you do accept our terms. If you have any questions or concerns about doing so, please contact the tour director to address the matter.**

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Participant's Name (Please print legibly)	Date	Participant's Signature
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Parent/Guardian Signature (If under 18 years old, Parent or Guardian must also sign.)	Date
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